



Reliance Asset Reconstruction Company Ltd.
Corporate Office: 11th Floor, North Side, R-Tech Park,
Western Express Highway, Goregaon (East), Mumbai 400 063

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd. (RARC), a Trustee of “RARC 052 (IB Retail) Trust” is an assignee and a secured creditor of below mentioned borrower by virtue of Assignment Agreement dated 18th November 2020 executed with The Indian Bank.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues	Date Of Possession
1. M/s. Baba Fly Ash Bricks Concrete Block Add: - No.161 A, Chettikurichi (Post), Chettikurichi Village, Periyamayakapuram, Aruppukottai – Pandalgudi Highway Road, Aruppukottai Taluk, Virudhunagar District – 626 134. 2. Mrs.L.K.Thavamani, W/o.G.A.Lingarajan, Add: - Proprietrix of M/s.Baba Fly Ash Bricks Concrete Block, No.161 A, Chettikurichi (Post), Chettikurichi Village, Periyamayakapuram, Aruppukottai – Pandalgudi Highway Road, Aruppukottai Taluk, Virudhunagar District – 626 134. <u>Also at</u> New No.2, Old No.12, Manager Chidhambaram Nadar Street, Aruppukottai. Virudhunagar District – 626 101. 4. Mr. G.A.Lingarajan, S/o.G.Arumugam, Add: - New No.2, Old No.12, Manager Chidhambaram Nadar Street, Aruppukottai, Virudhunagar District – 626 101.	Rs.3,73,97,968.75/- (Rupees Three Crores Seventy Three Lakhs Ninety Seven Thousand Nine Hundred Sixty Eight and Paise Seventy Five Only) total outstanding as on 02.07.2025 with future interest, other charges thereon till the date of entire payment for Loan Account Numbers i.e., (6175296277/6155639479/6214761765)	22.09.2015
DESCRIPTION OF THE PROPERTY	RESERVE PRICE IN RUPEES	EMD AMOUNT IN RUPEES
All that piece and parcel of the property situated at R.S No.219/3B, Old R.S No.219/3, vacant land totally measuring 1.00 Acre along with building constructed thereat for 2245 sq.ft, Chettikurichi Village, Pandalgudi Sub Registration District, Virudhunagar Registration District and bounded on the North : Land of Veerachinnu South : Land of Sangarlingam Chettiar East : Land of Paramasivam West : Land of Boomi Asari	Rs.81,00,000/- (Rupees Eighty One Lakhs Only).	Rs.8,10,000/- (Rupees Eight Lakhs Ten Thousand Only).
<u>Details Of Auction Events:</u> Inspection of Property : 18.07.2025 from 10.00 A.M. to 03.00 P.M. Last date for bid submission : 31.07.2025 Date of e-auction : 01.08.2025 between 5:00 P.M to 6:00 P.M (with extension of 5 minutes each)		

TERMS AND CONDITIONS OF E-AUCTION SALE

- The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”.
- E-auction will be held through RARC’s approved service provider **M/s ARCA EMART PRIVATE LIMITED** at website: <https://www.Auctionbazaar.com> (web portal of ARCA EMART PRIVATE LIMITED). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com and <https://www.Auctionbazaar.com> intending bidders may download relevant documents.
- The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
- Bidder has to mandatorily give undertaking under Section 29A of Indian Bankruptcy Code, 2016.
- Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at **6th Floor, Khivraj Complex II, No.477-482, Anna Salai, Nandanam, Chennai – 600035** and by email to rajesh.ponnusamy@relianceada.com after which the

participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is on **31.07.2025**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily.

6. Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
7. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No: 040211010000004, Name of the Bank: Union Bank of India, Branch: Mumbai, Name of the Beneficiary: "Reliance Asset Reconstruction Company Limited", IFSC Code: UBIN0590070. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.**
8. The balance sale consideration amount will be remitted in Current Account No. **6675948895**, Name of the Bank: **Indian bank**. Branch: **Santacruz, Mumbai**, Name of the Beneficiary: **RARC 052 (IB Retail) Trust**, IFSC Code: **IDIB000S010** through RTGS/NEFT.
9. The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.50,000/- (Rupees Fifty Thousand Only)**.
10. The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
11. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall be deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
12. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
13. The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
14. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
15. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
16. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
17. For further details, contact **Mr. Rajesh Kumar Ponnusamy, Chief Manager – Legal, Mobile No.8695056209** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
18. The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 15 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

-Sd-

Place: 07.07.2025

Date: Arupukottai, Virudhunagar

Authorized Officer

For Reliance Asset Reconstruction Co. Ltd.,